

## You are Invited to the Dairy Farmers of Utah 2007 Annual Convention



Dear Fellow Producer:

I know we look forward each year to the annual Utah Dairy Convention. This year's outstanding industry event will be held in sunny St. George and will allow us, as producers, to learn from each other, identify areas of

concern and, most importantly, plan for our future.

This year's theme, "Partnership. Innovation. Results." reflects the united efforts within our organization as we work together to develop life-long dairy consumers, stimulate innovation and new industry thinking, and work with industry partners to grow incremental sales.

As a fellow dairyman and as Chairman of the Dairy Commission Board, I extend a personal invitation to you to attend the 2007 Utah Dairy Convention on March 14, 15 and 16.

Please fill out the registration materials included in this brochure and plan on joining us in St. George!

Sincerely,

Chairman  
Utah Dairy Commission

UTAH DAIRY COMMISSION  
1213 EAST 2100 SOUTH  
SALT LAKE CITY, UT 84106



**March 14, 15 & 16, 2007**  
**Dixie Center**  
**1835 S. Convention Center Drive**  
**St. George, Utah**



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*Partnership. Innovation.*  
*Results.*

## **Utah Dairy Convention 2007**

The combination of partnership and innovation equals future results.

**SPONSORED BY:**



**HOTEL ACCOMODATIONS**

**Please make your own room reservations.** The Utah Dairy Commission will reimburse producers \$50/night for March 14th & 15th.

There are rooms being held under the Utah Dairy Commission at the following hotels:

- Hilton Garden Inn \$119/night - 1-435-634-4100
- Holiday Inn \$99/night - 1-435-628-8157
- Fairfield Inn \$84/night - 1-435-673-6066

The release date for these rooms is 2/22/07, so please book your rooms ASAP.

**DIRECTIONS to DIXIE CENTER**

Heading north or south on I-15, take St. George exit #6, turn left (heading south) and go across the over pass, then turn right onto Convention Center Drive and the Dixie Center is located at 1835 S. Convention Center Drive.

**Tentative Agenda**

**WEDNESDAY, MARCH 14, 2007**

6:30 - 8:00 p.m. **Dinner**  
Blue Bunny Ice Cream Parlor

**THURSDAY, MARCH 15, 2007**

7:00 - 8:00 a.m. **Registration/Trade Show/Milk Break**

7:30 - 8:30 a.m. **Utah Holstein Association**

8:30 - 9:30 a.m. **Rocky Mountain DHIA**

8:00 - 9:30 a.m. **Utah Dairy Women's Association~**  
Food Demo: Carolyn Washburn

9:30 - 10:00 a.m. **Dairy Break/Trade Show Area**

10:00 - 11:30 a.m. **General Session ~**  
Speaker: Trent Loos  
Sponsored by: Monsanto

12:00 - 1:00 p.m. **LUNCH**

1:00 - 1:30 p.m. **Trade Show**

1:30 - 3:30 p.m. **Utah Dairywomen's Association**

1:30 - 3:30 p.m. **Utah Dairy Women's Association ~**  
Michaels Arts & Crafts/Ballots

3:30 - 4:30 p.m. **Exec. Dairy Women's Board Meeting**

3:30 - 5:00 p.m. **Utah Holstein Association**

3:30 - 5:00 p.m. **Utah Jersey Cattle Club**

3:30 - 4:00 p.m. **Dairy Break/Trade Show Area**

5:30 - 7:00 p.m. **DINNER**  
Dairy Women's Recognition Award

7:00 - 9:00 p.m. **2007 State Dairy Princess Pageant**

**FRIDAY, MARCH 16, 2007**

7:30 - 8:30 a.m. **BREAKFAST**

8:30 - 10:30 a.m. **General Session**  
Speaker: Alan Reed, DMI

10:30 - 11:00 a.m. **Dairy Break/Trade Show Area**

11:00 - 12:00 p.m. **General Session**  
Immigration Speaker: Jorge M. Estrada

12:00 - 2:00 p.m. **AWARDS LUNCHEON ~**  
Entertainment: Magician

**Complete and mail to:**

Utah Dairy Commission  
1213 East 2100 South  
Salt Lake City, UT 84106

**Registration deadline: March 2, 2007**

\*List number of attendees in box

**Wednesday, March 14**

Dinner @ Blue Bunny FREE Sponsored

**Thursday, March 15**

Lunch FREE Sponsored

Dinner FREE Sponsored

Pageant FREE Sponsored

**Friday, March 16**

Breakfast FREE Sponsored

Lunch FREE Sponsored

**If you have any questions, please contact the Utah Dairy Commission office at: 1-800-352-7017**

Please include spouses and family members names for nametags. Thank you.

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_